

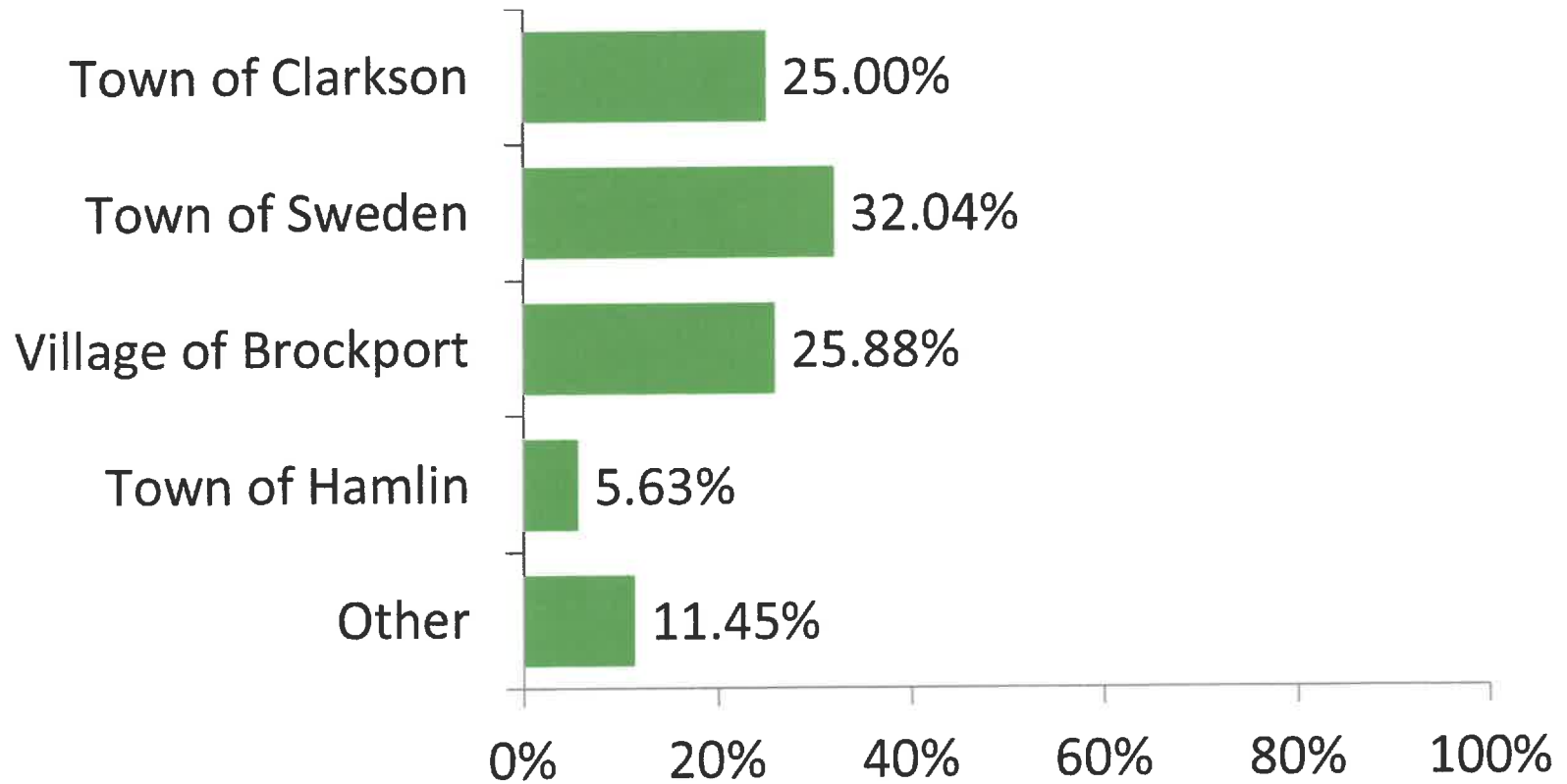
Seymour Library Survey

Tuesday, November 15, 2022

- The Seymour Library survey was initiated to gather data for the municipalities from our residents regarding usage of the library. At the same time it provides a significant amount of data and information to be used by the Library staff & Board to be used in planning.
- The Seymour Library Survey was conducted from August 17th through 31st.
- There were 570 participants, 504 (88%) provided their name & 473 (83%) provided their address. This was required to participate. However, all answers were included in results.
- 100 participants are considered a good survey. We are pleased with the number of participants.
- Email invitations were sent by the Library and the Sweden Clarkson Community Center. It was promoted on the Facebook pages of all 3 municipal leaders, the Library & in the Westside News.
- We wanted to hear from Library users as well as non-users.

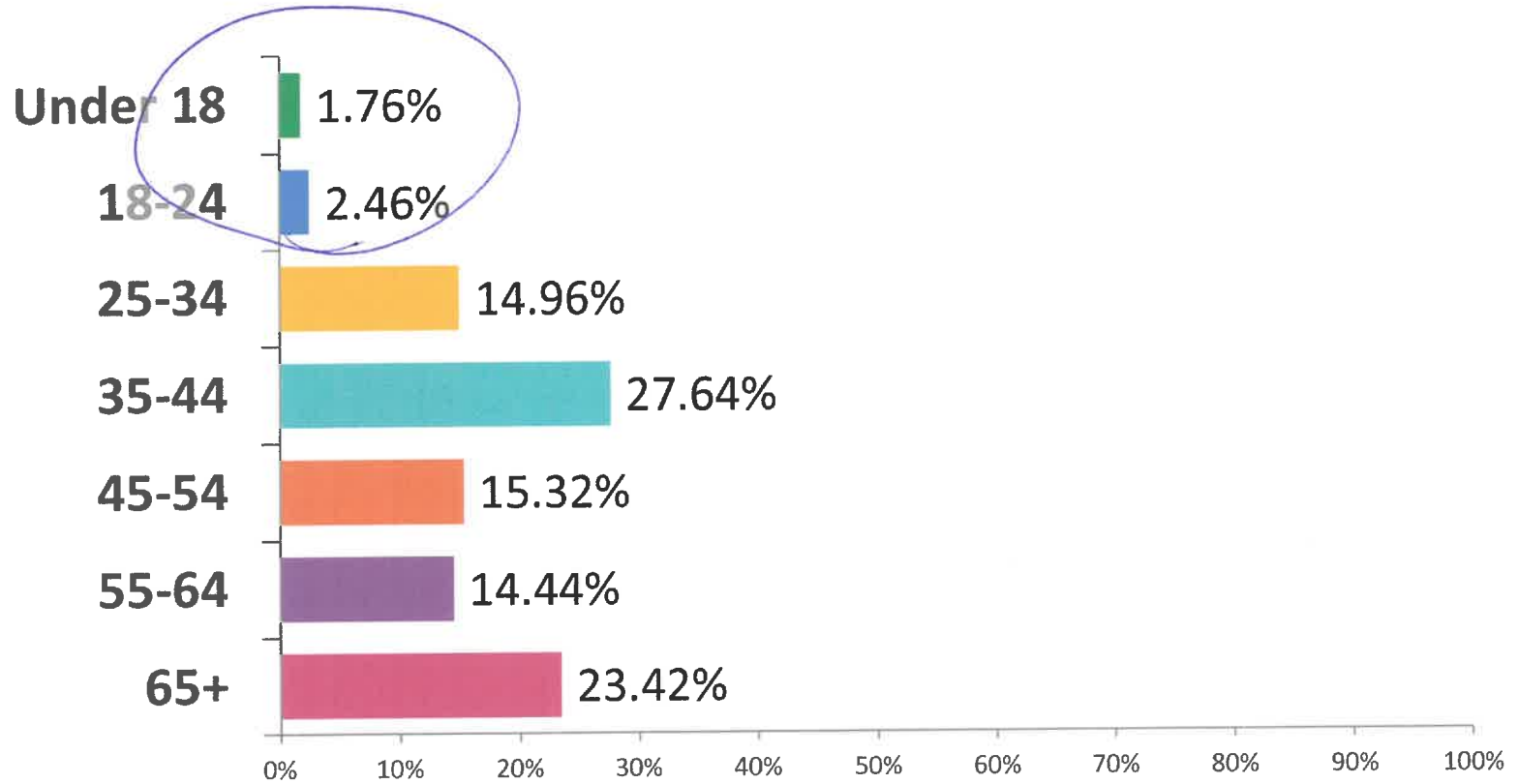
Q2: In which community do you live?

Answered: 568 Skipped: 2



Q3: Please indicate age group

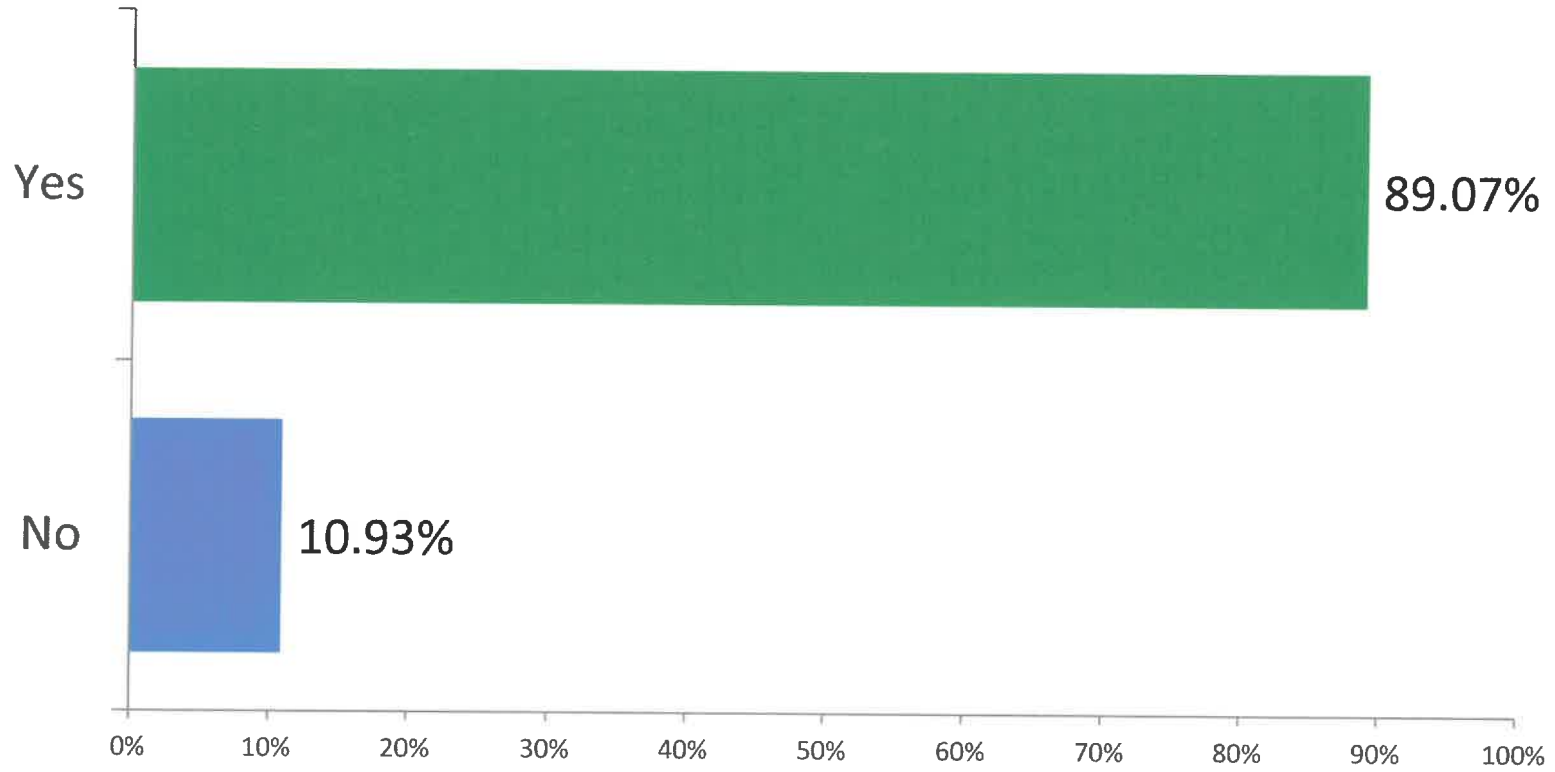
Answered: 568 Skipped: 2



Q4: Do you have a current library card?

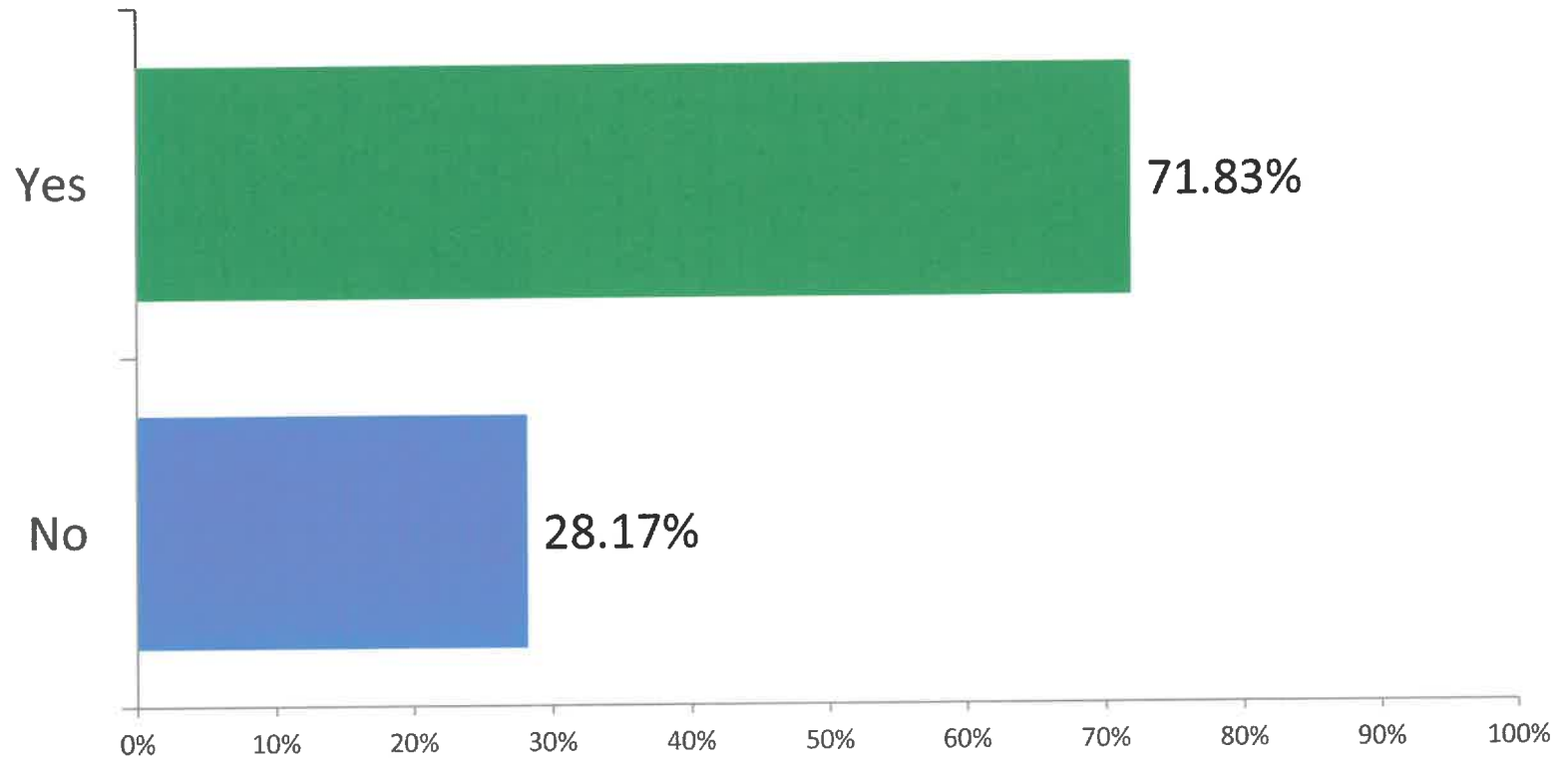
Answered: 567 Skipped: 3

Are we reaching those w/o card



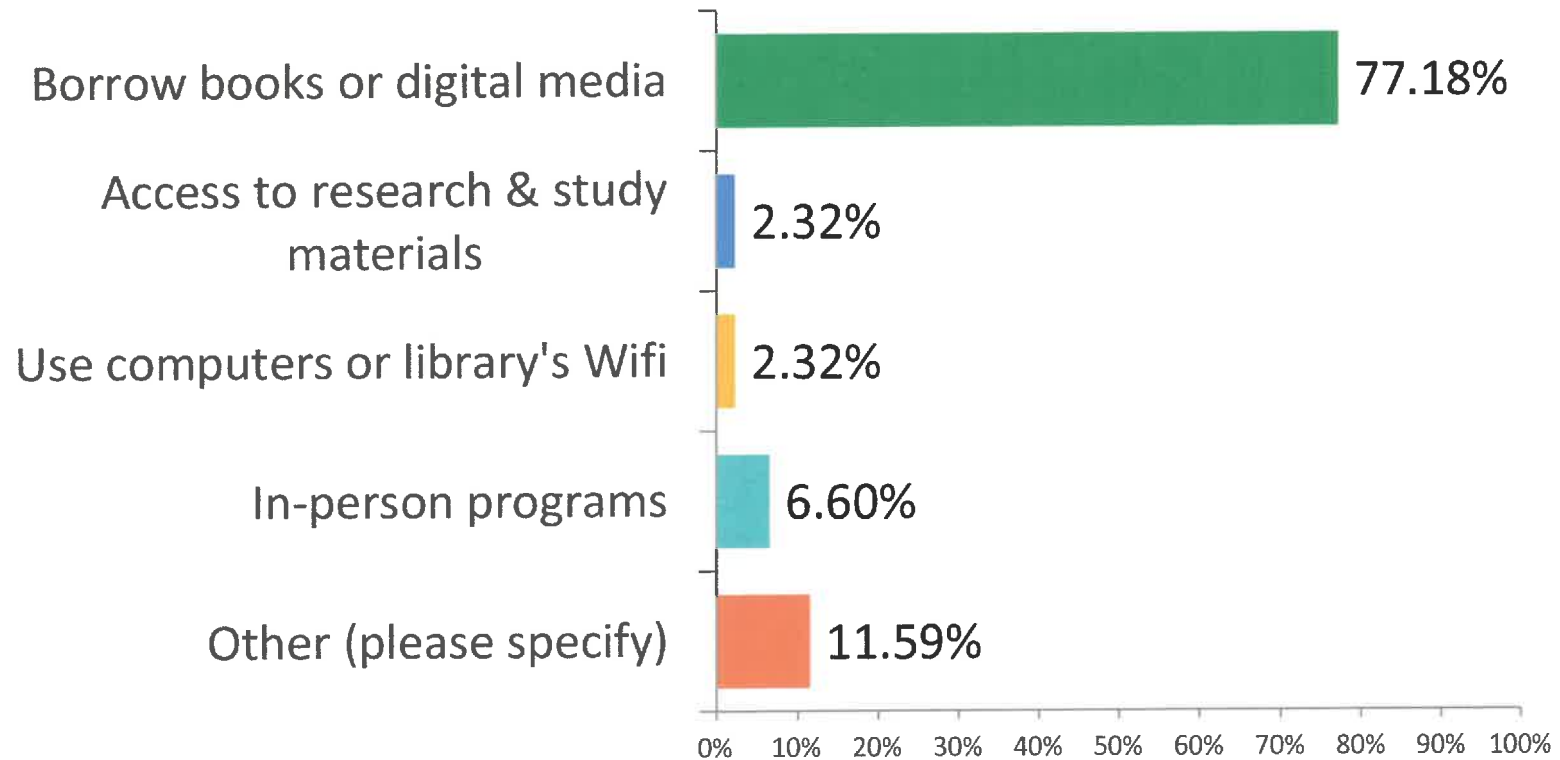
Q5: If yes, is it a Seymour Card?

Answered: 529 Skipped: 41



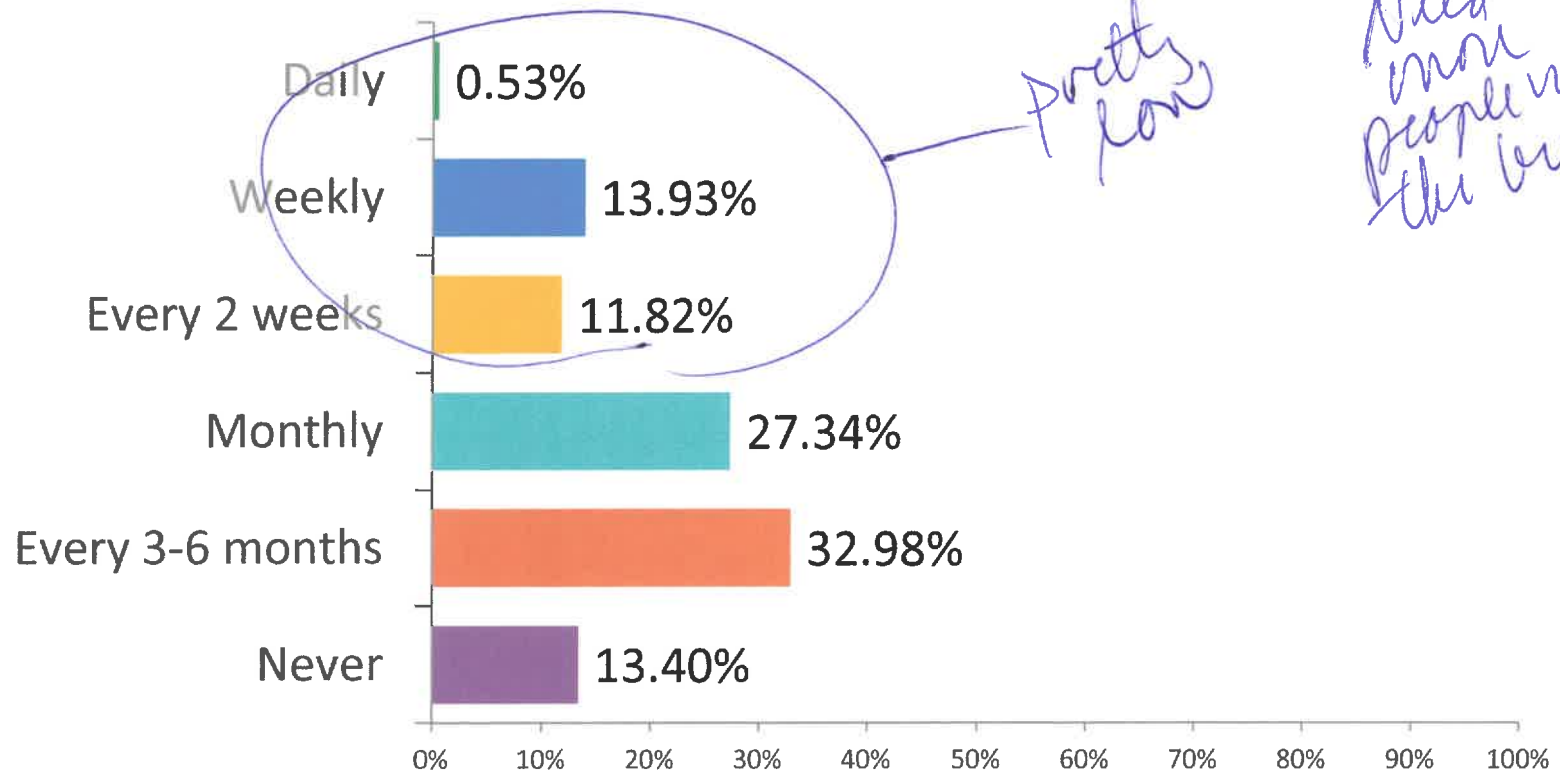
Q6: What is the primary reason for visiting the library?

Answered: 561 Skipped: 9



Q7: On average, how often do you visit the Seymour Library?

Answered: 567 Skipped: 3

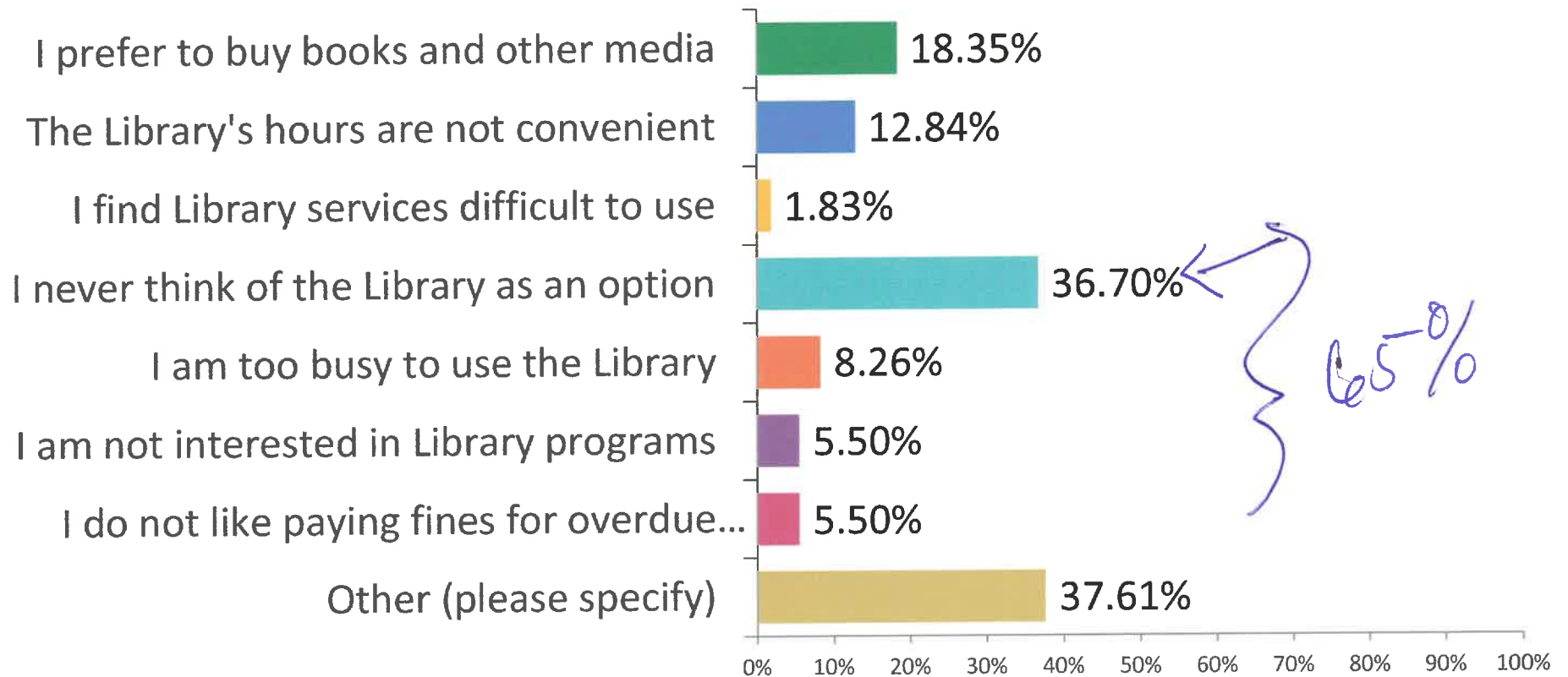


Pretty low

Need more people in the builds

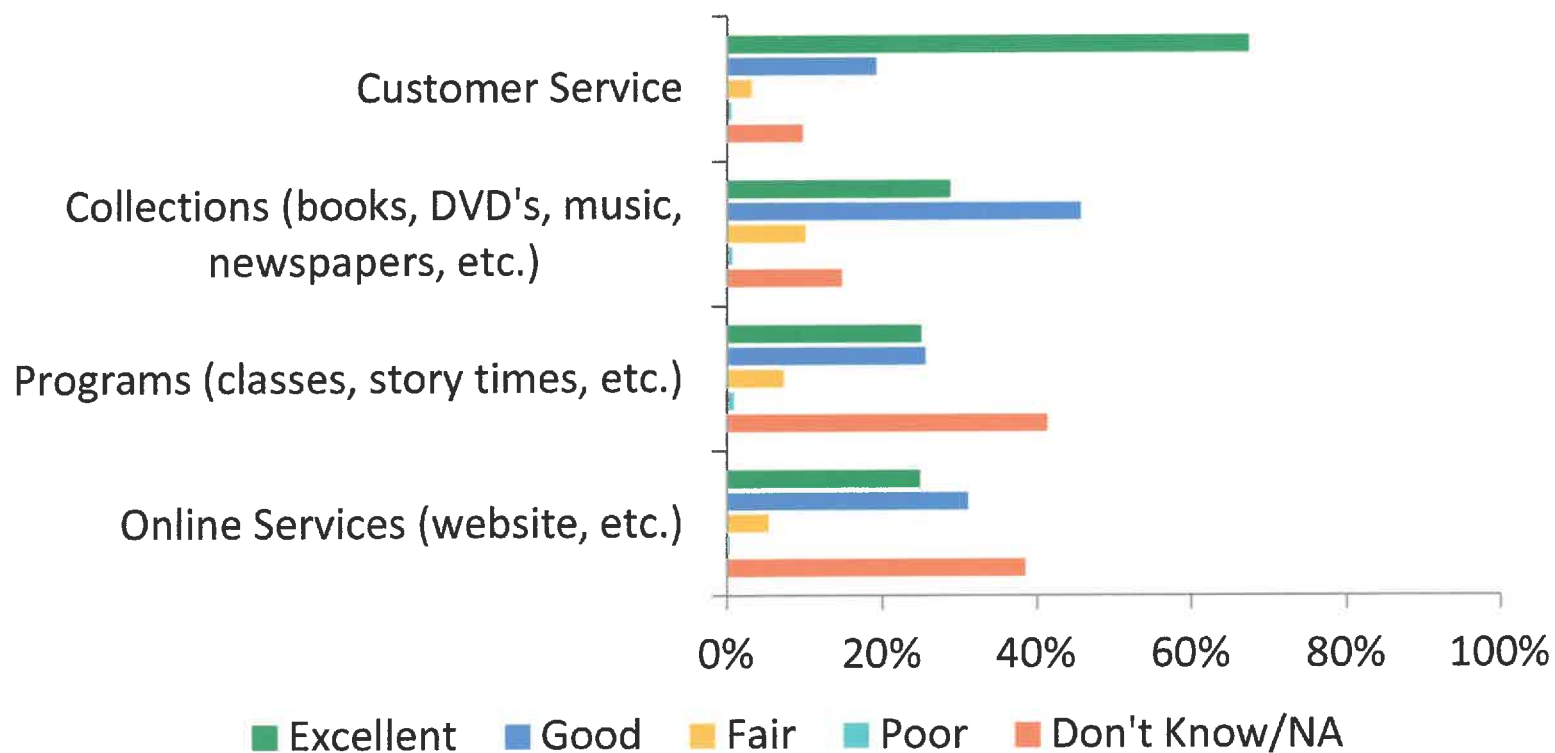
Q8: If your answer to #7 is never, please tell us why. (Select all that apply.)

Answered: 109 Skipped: 461



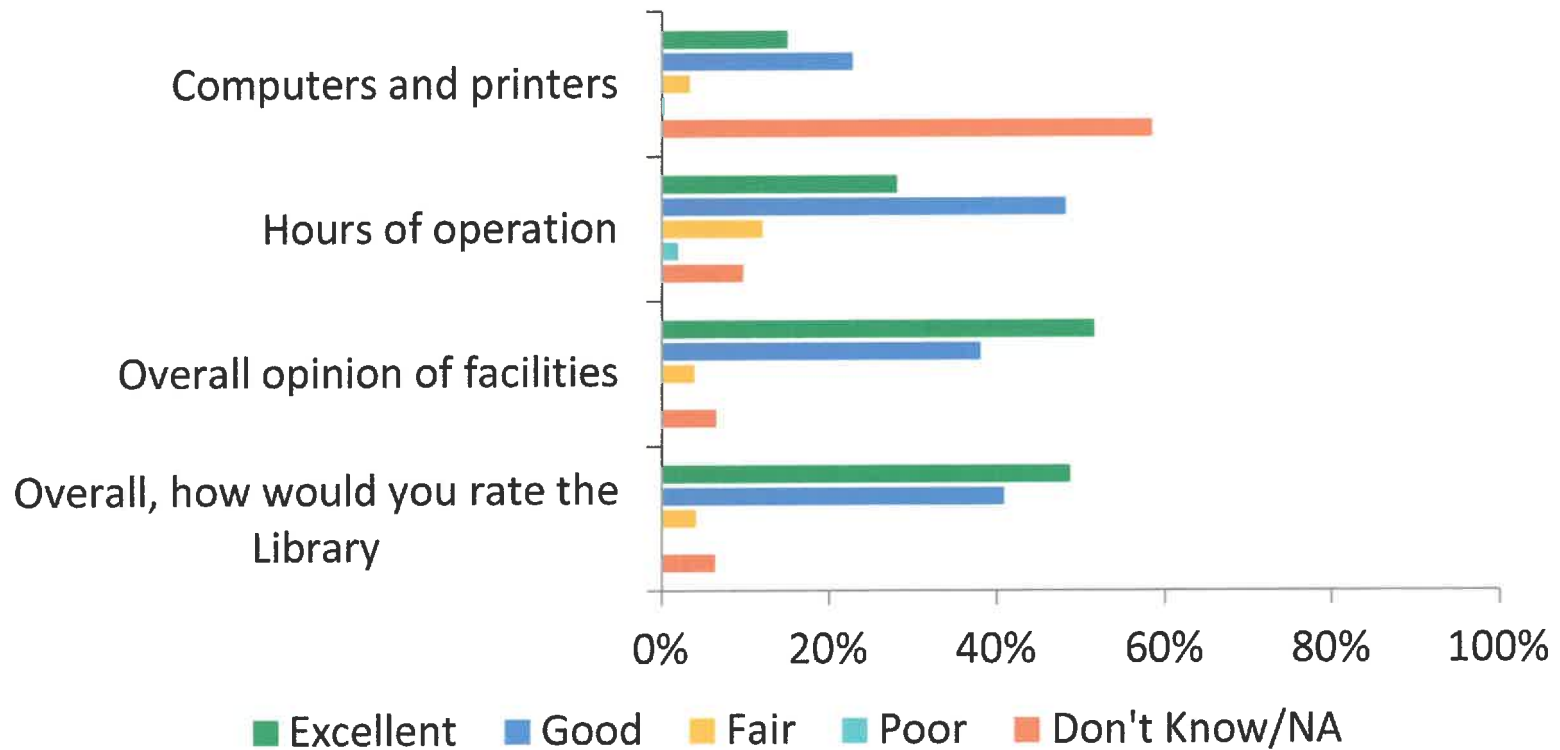
Q9: How would you rate each of the following library services?

Answered: 568 Skipped: 2



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Answered: 568 Skipped: 2



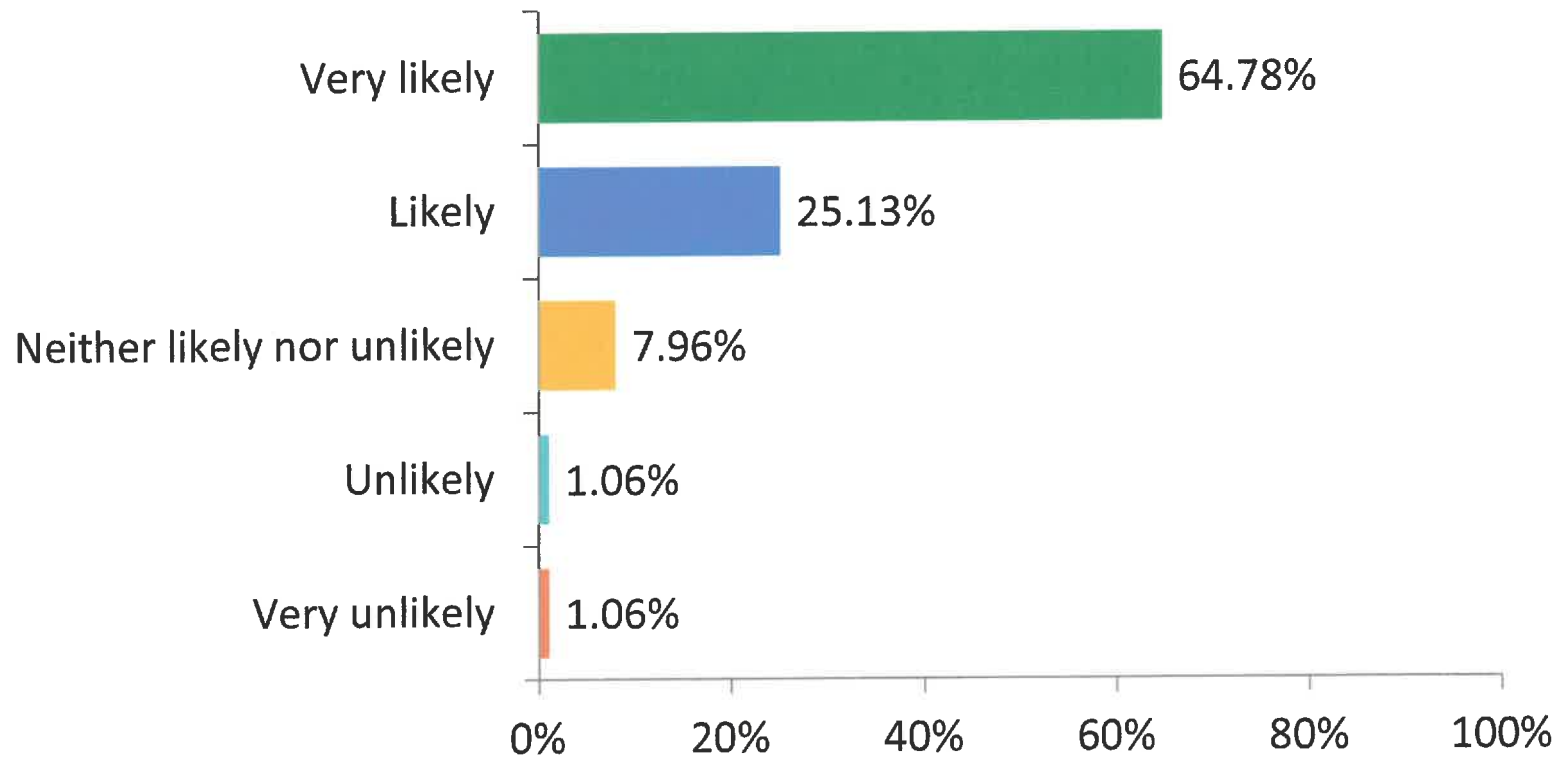
Q9: How would you rate each of the following library services?

Answered: 568 Skipped: 2

	EXCELLENT	GOOD	FAIR	POOR	DON'T KNOW/NA	TOTAL	WEIGHTED AVERAGE
Customer Service	67.38% 380	19.15% 108	3.19% 18	0.53% 3	9.75% 55	564	1
Collections (books, etc.)	28.77% 162	45.65% 257	10.12% 57	0.71% 4	14.74% 83	563	1
Programs (classes, story times, etc.)	25.00% 141	25.53% 144	7.27% 41	0.89% 5	41.31% 233	564	1
Online Services (website, etc.)	24.82% 140	31.03% 175	5.32% 30	0.35% 2	38.48% 217	564	1
Computers and printers	15.04% 85	22.83% 129	3.36% 19	0.35% 2	58.41% 330	565	1
Hours of operation	28.14% 159	48.14% 272	12.04% 68	1.95% 11	9.73% 55	565	1
Overall opinion of facilities	51.50% 291	38.05% 215	3.89% 22	0% 0	6.55% 37	565	1
Overall, how would you rate the Library	48.67% 274	40.85% 230	4.09% 23	0% 0	6.39% 36	563	1

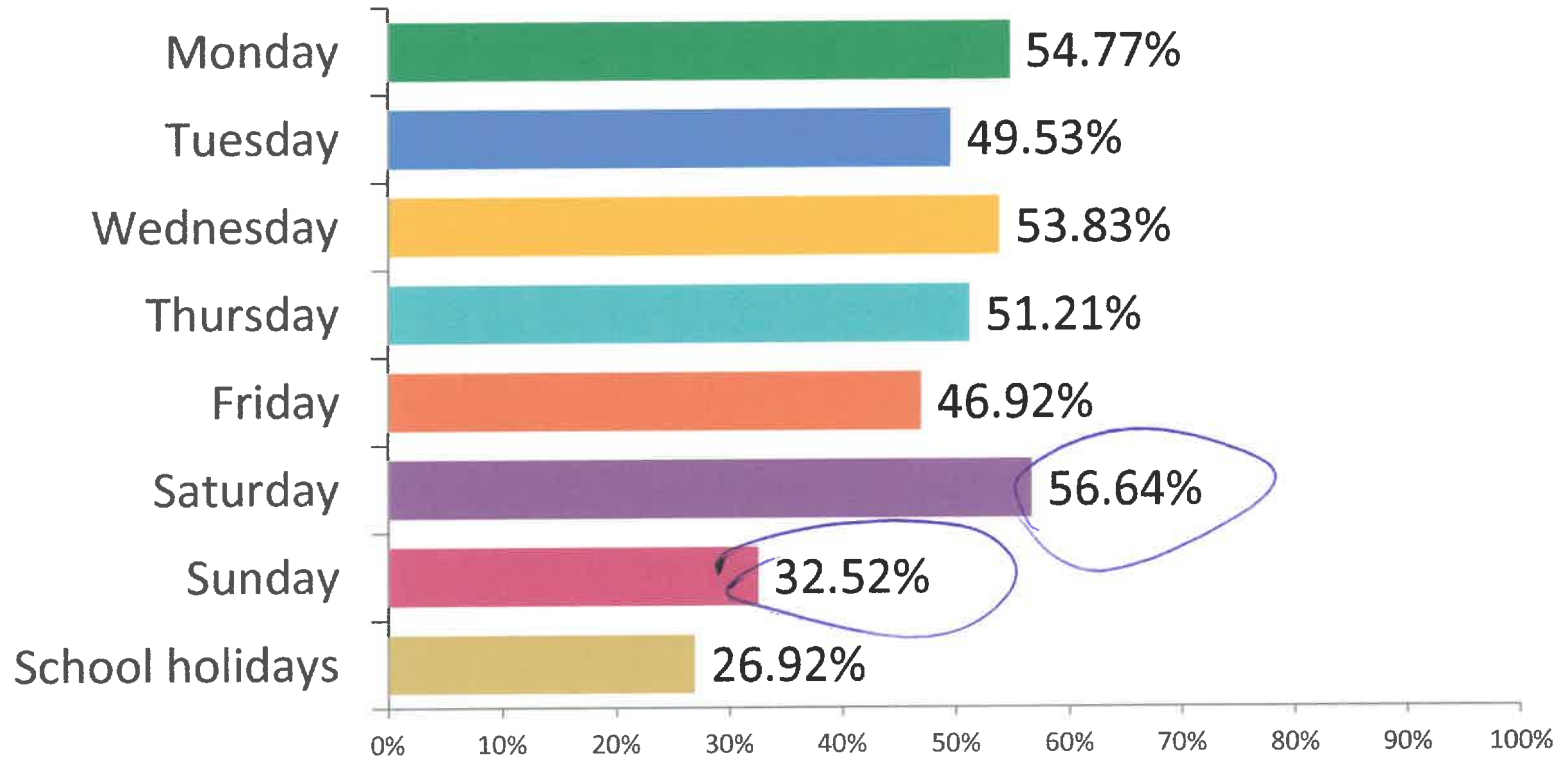
Q10: How likely are you to recommend the Seymour Library to a friend or family member?

Answered: 565 Skipped: 5



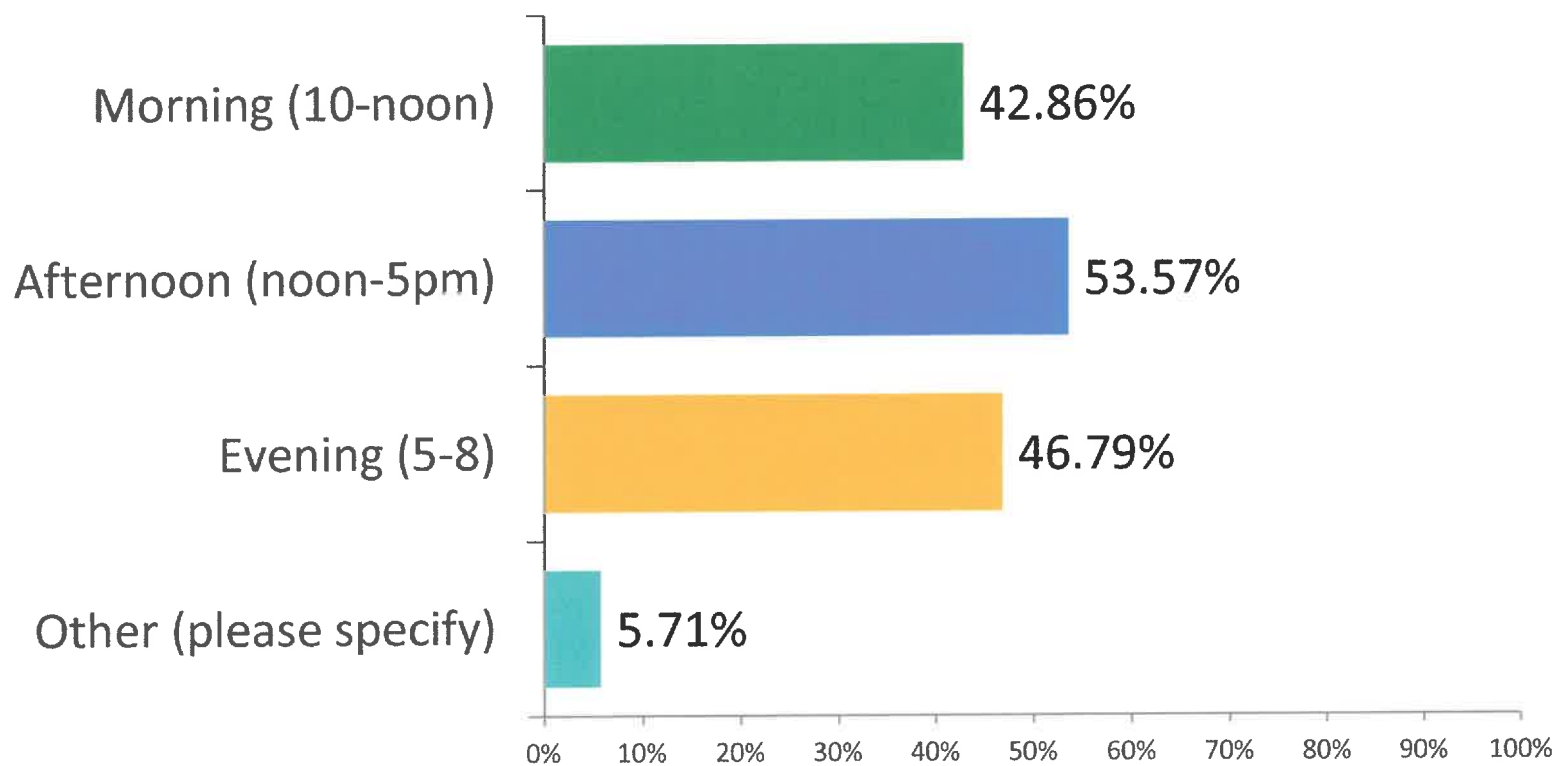
Q11: What day(s) of the week do you prefer to use the Library? (select all that apply.)

Answered: 535 Skipped: 35



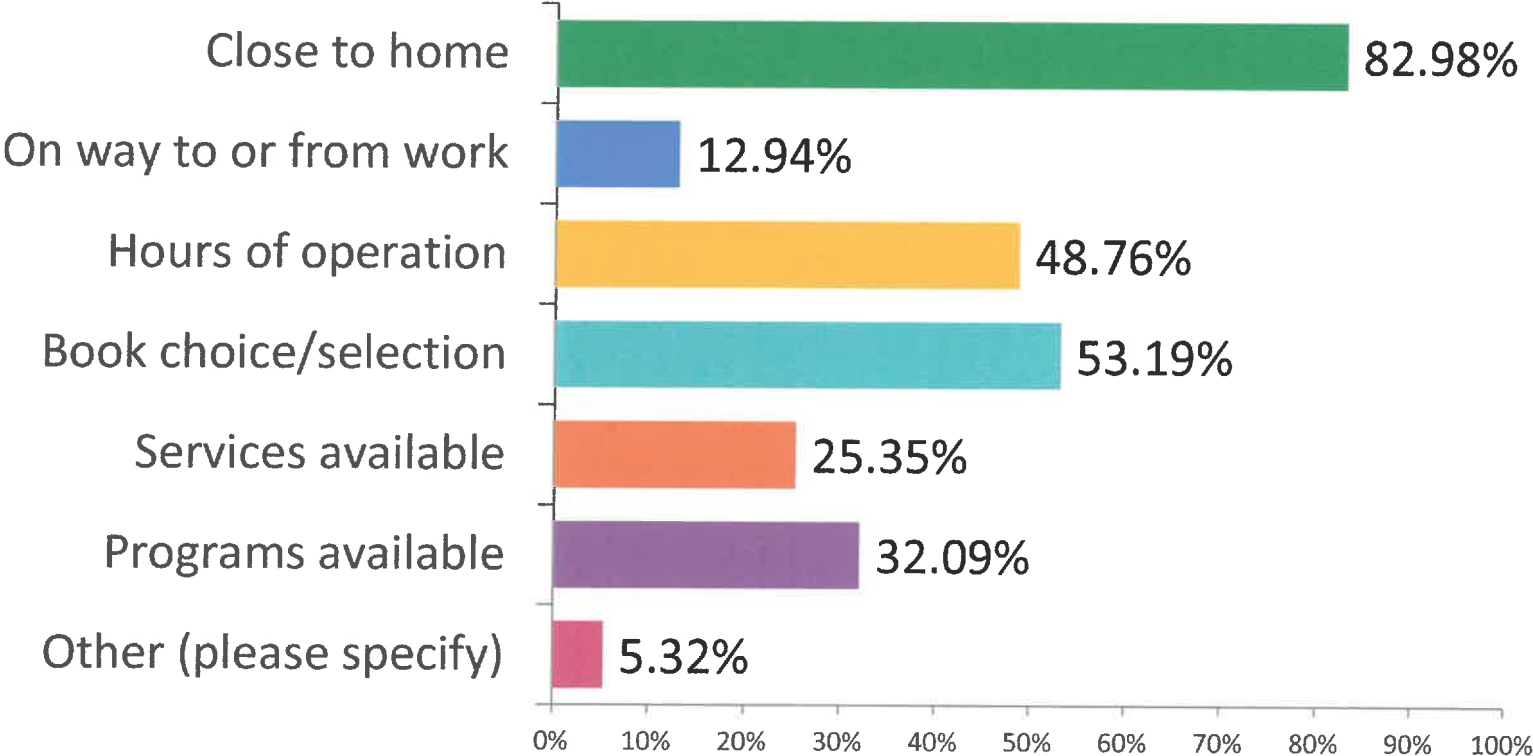
Q12: What time periods are best for you to visit the Library? (Select all that apply.)

Answered: 560 Skipped: 10



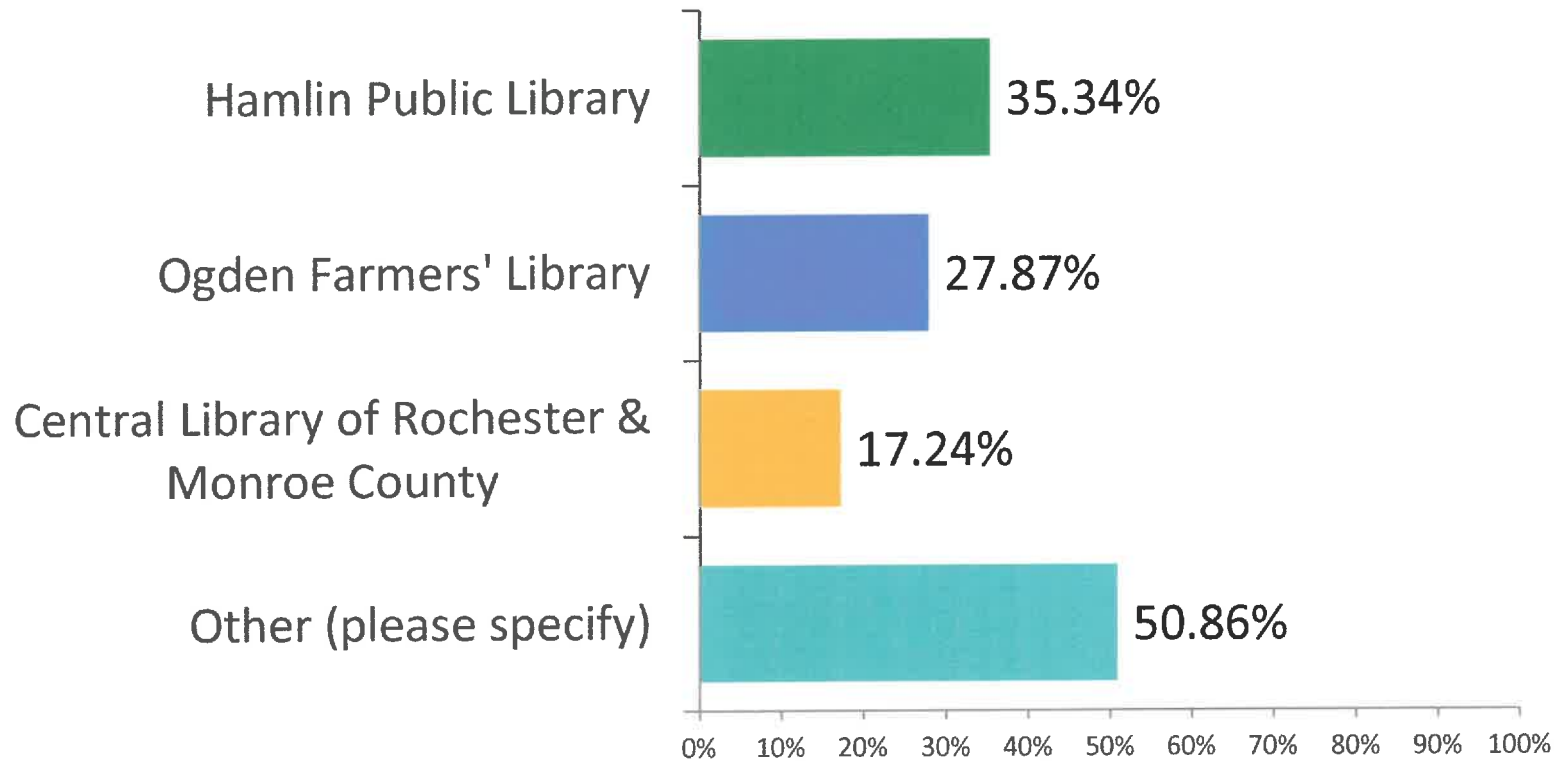
Q13: What factors are important to you in choosing which library you visit? (Select all that apply.)

Answered: 564 Skipped: 6



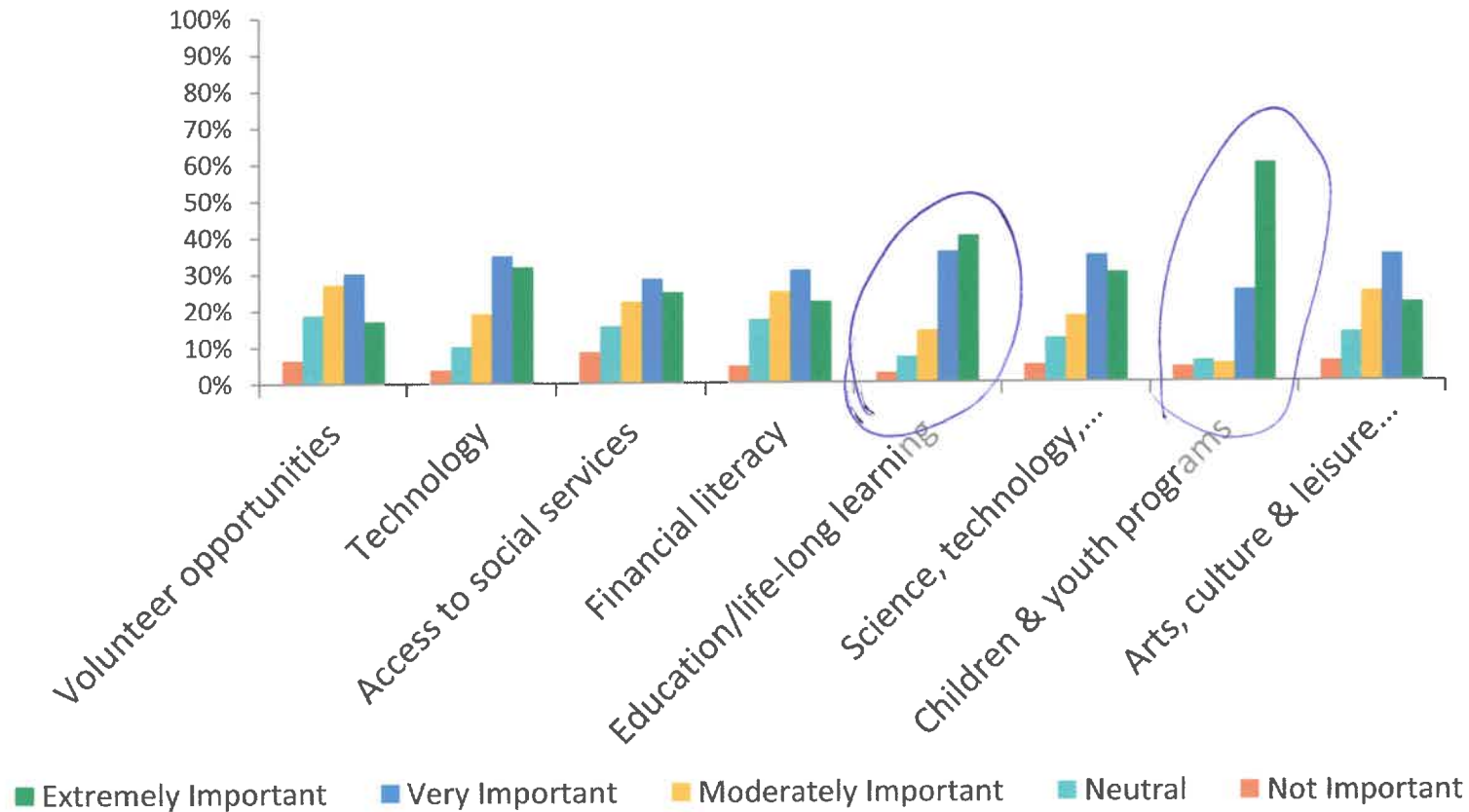
Q14: What other public libraries do you visit? (Select all that apply.)

Answered: 348 Skipped: 222



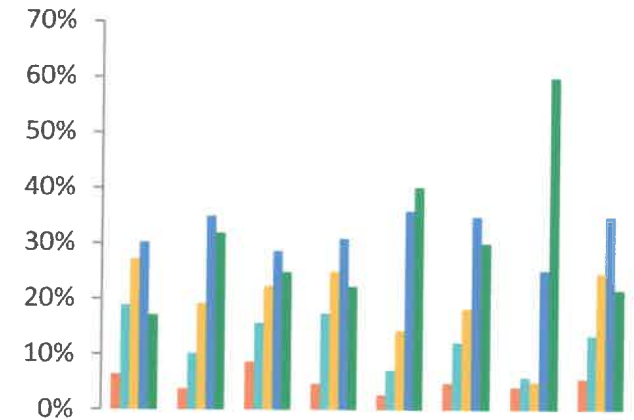
Q15: In order to help the Seymour Library align itself with the community's needs, please rate your agreement with the Library's focus on the following areas.

Answered: 562 Skipped: 8



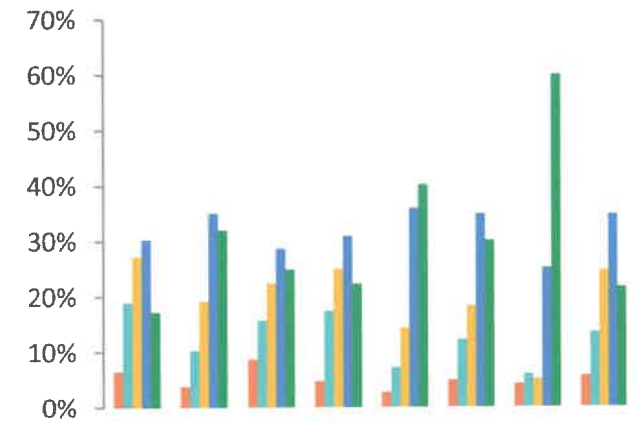
COMMUNITY NEEDS –EXTREMELY IMPORTANT RANKING

1. Children & youth programs	59.86%
2. Education & lifelong learning	40.11%
3. Technology	31.90%
4. STEM	30.00%
5. Access to social services	24.82%
6. Financial literacy	22.22%
7. Arts, culture & leisure programs	21.58%
8. Volunteer opportunities	17.12%



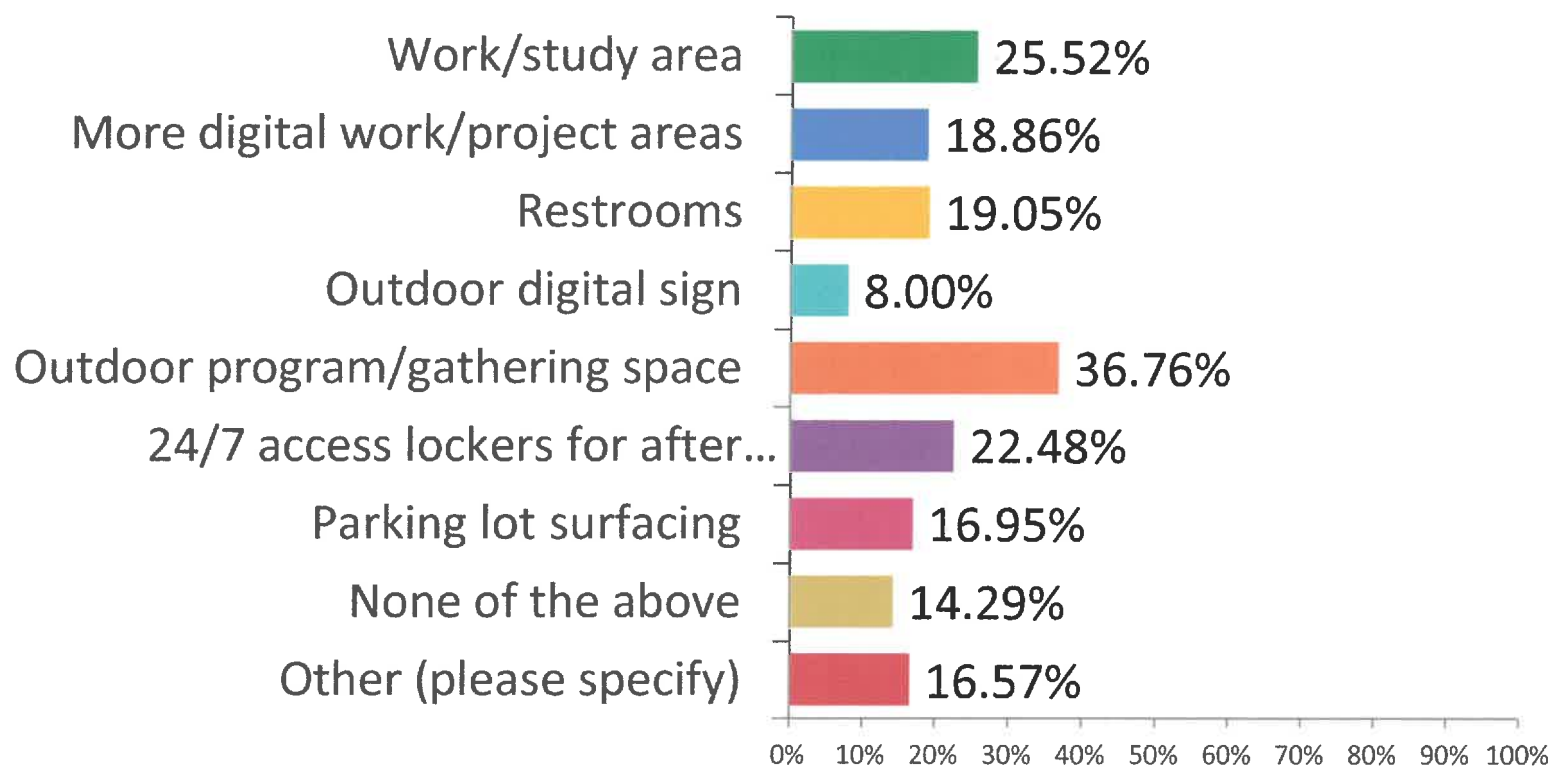
COMMUNITY NEEDS –COMBING EXTREMELY & VERY IMPORTANT RANKING

1. Children & youth programs	84.95%
2. Education & lifelong learning	75.94%
3. Technology	66.85%
4. STEM	64.82%
5. Arts, culture & leisure programs	56.29%
6. Access to social programs	53.42%
7. Financial literacy	53.04%
8. Volunteer opportunities	47.39%



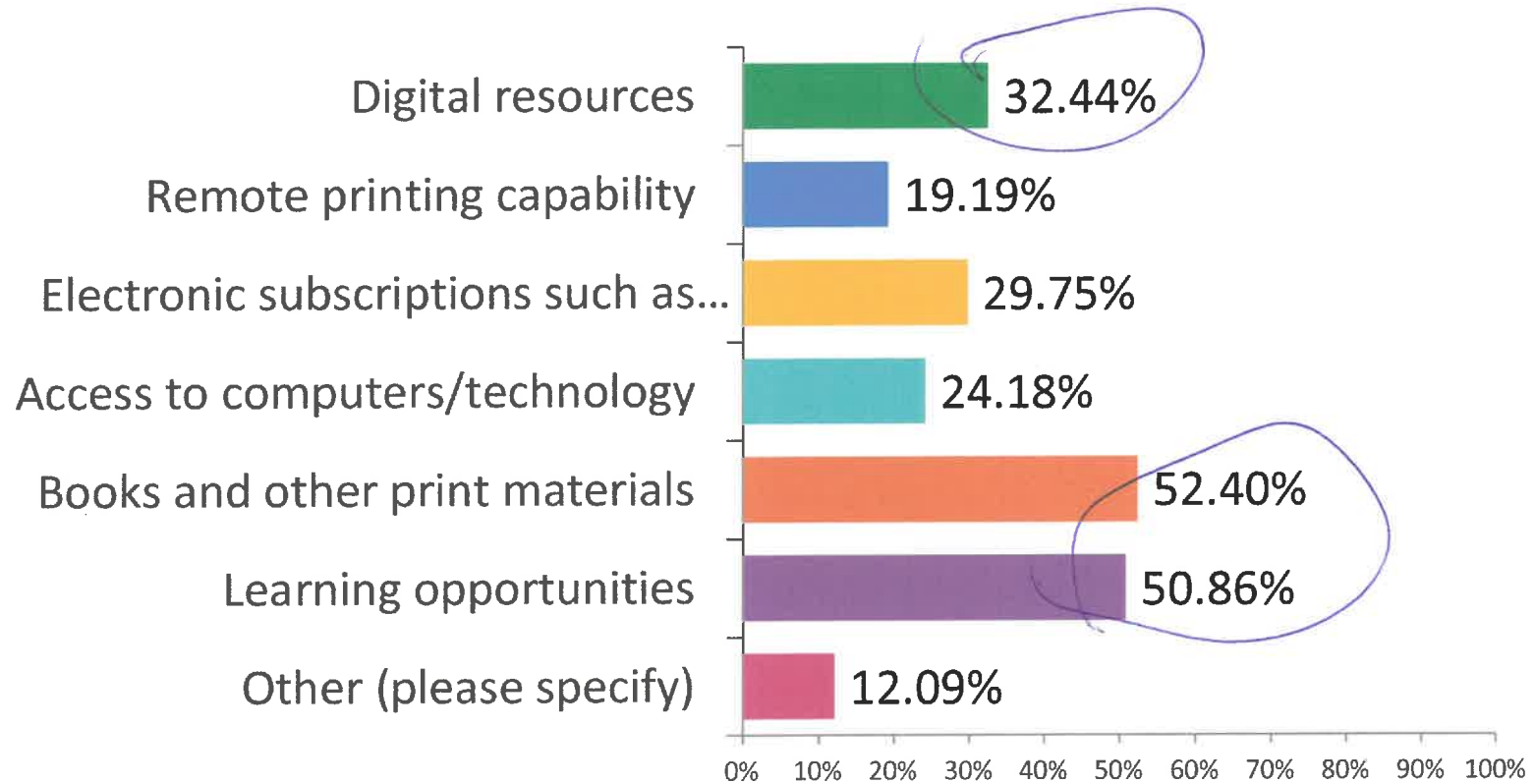
Q16: If the Seymour Library were to make renovations, what areas do you think should be included? (Select all apply.)

Answered: 525 Skipped: 45



Q17: Looking to the future, what resources do you think the Seymour Library should expand? (Select all that apply.)

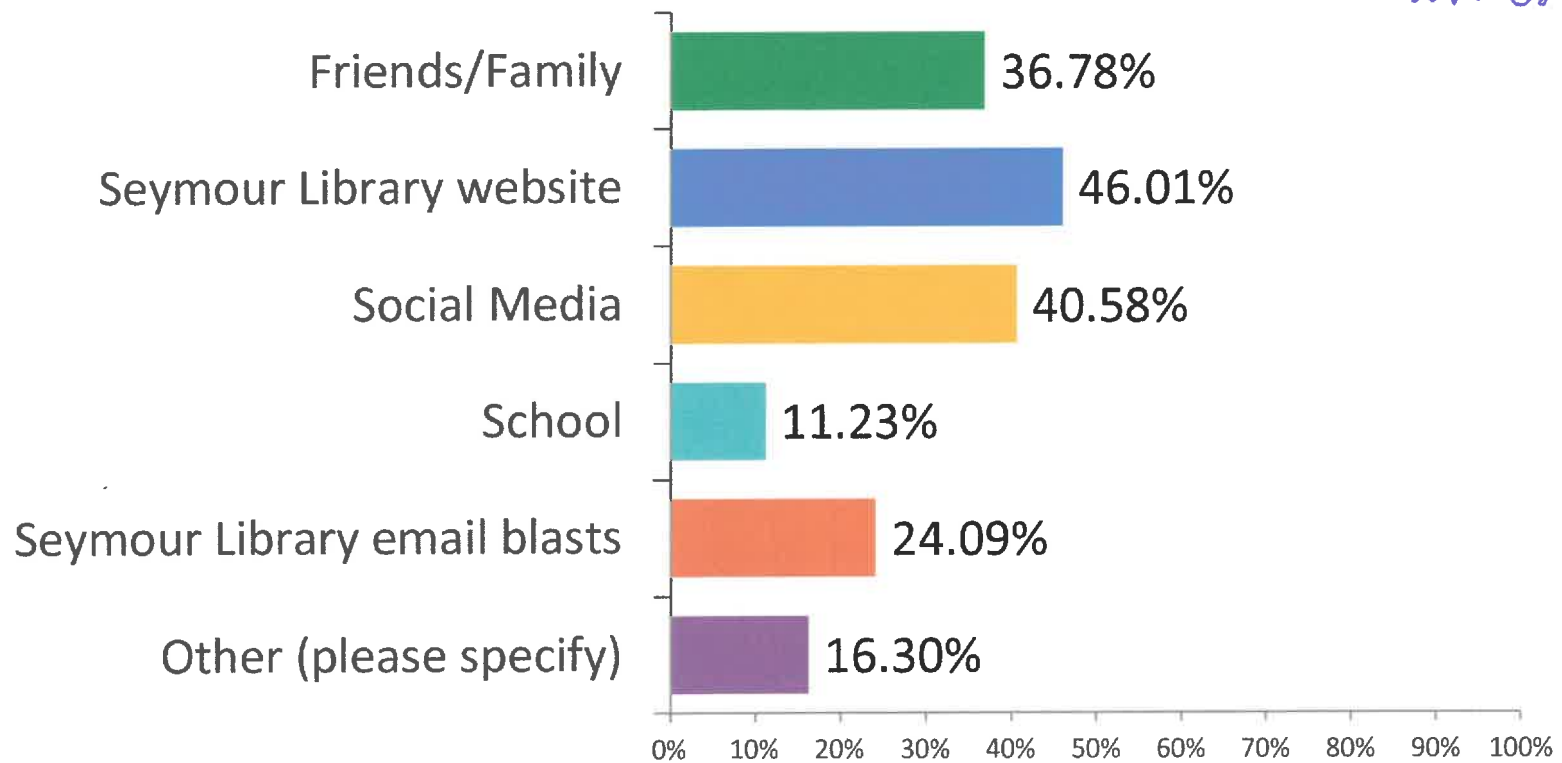
Answered: 521 Skipped: 49



Q18: How do you hear about programs and services at the Library? (Select all that apply.)

Answered: 552 Skipped: 18

Promoting an issue



Q19: Do you feel you are safe while at the Library?

Answered: 553 Skipped: 17

