

Seymour Library Board of Trustees Minutes

Date: 18 October 2017

Call to Order

The regular meeting of the Seymour Library Board of Trustees Minutes was called to order at 7:00 pm on 18 October 2017 by Board President L. Cenci.

Attendance

Present: Walt Borowiec, LuAnne Cenci, Brigitte Duschen, David Newman, Taysie Pennington, Scott Rochette, Linda Sanford, Christopher Wilcox, Meg Zimmer, and Carl Gouveia (Director)

Absent: None.

Guests: Chris Daily (staff), Kathy Kristansen (Brockport Liaison), Jackie Smith (Clarkson Liaison)

Public Comments:

None.

Correspondence:

None.

Approval of Minutes:

W. Borowiec made a motion (with D. Newman seconding) to accept the minutes of the September 2017 meeting. The motion passed unanimously.

Director's Report

C. Gouveia presented his monthly written report outlining various highlights. Among them:

1. Several minor maintenance issues were addressed.
2. The proposed library budget was presented to the Village and Town boards.

President's Report

None.

Old Business

Standing Committee Updates

Financial

1. October bill signers: W. Borowiec and B. Duschen
2. November bill signers: B. Duschen and C. Wilcox

The Citizens CD will be renewed on 19 October 2017.

Approval of Bills and Treasurer's Report

After review, and with a motion from L. Sanford, seconded by M. Zimmer, the Treasurer's Report and payment of bills were unanimously approved.

Nominating

The following slate of officer candidates has been forwarded for election at the next meeting:

Taysie Pennington, President
LuAnne Cenci, Vice-President (outgoing President)
Meg Zimmer, Treasurer
Scott Rochette, Secretary (incumbent)

Facilities/Operational

No report.

Marketing

The committee was somewhat surprised by the amended tag line, but the Board determined that time was of the essence and that a decision regarding the tag line (below) must be made.

Do more. Read more. Be more @ Seymour Library.

After review and discussion, and with a motion from L. Sanford and seconded by W. Borowiec, the tag line was approved.

The committee is working with members of the Marketing Department at The College at Brockport to develop a survey to determine how the population served by the Seymour Library receives its information.

The committee is investigating the possibility of advertising library programs in the Sweden-Clarkson Recreation Center, via direct publication in their newsletter or as an insert. At the moment, we will be able to leave our monthly program bulletins in the Rec Center.

Marketing (continued)

The committee is investigating numerous avenues in social media, along with the creation a poster for advertising the library and its events.

It was also determined that library usage statistics should be included in Town and Village newsletters.

Abby DeVuyst (Adult Services Librarian) wishes to join the Marketing Committee.

Friends

The Semi-Annual Book Sale started on 18 October 2017 and will continue through 21 October 2017. The Friends Annual Membership Drive collected \$4325.00.

Policies

No report.

Foundation

The Chair Auction was held on 8 October 2017, and all chairs were auctioned off, resulting in a windfall of ~\$2400. While deemed successful, some suggestions for future events were discussed.

During the Summer Reading Signup (16 June 2018), the Foundation will be selling strawberry shortcake.

The Foundation is investigating the idea of a birdhouse sale. Premade birdhouses will be sold at cost to the general public (~\$10 apiece). Those who decorate and return the birdhouses for resale (~\$20-25) will get their money back, with the proceeds going to the Foundation.

Municipal Agreement

The Municipal Agreement was signed by the Village of Brockport and the towns of Clarkson and Sweden. After review, a motion to ratify the Seymour Library Joint Agreement was made by D. Newman and seconded by W, Borowiec. The motion was unanimously approved.

Solar Farm Agreement

Progress has been stalled, and will likely continue to be so for the foreseeable future.

New Business

A new account for Grants and Donations was opened at Key Bank.

Adjournment

At 8:00 pm, a motion was made by W. Borowiec to adjourn. The motion was seconded by L. Cenci, and it was unanimously approved.

Next meeting: 15 November 2017, 7:00 pm.

Minutes respectfully submitted by S. Rochette.